

Press Release

South Shore Great Pumpkin Challenge

Tuesday, April 15, 2014



South Shore Great Pumpkin Challenge is honored to have partnered up with Plant Something MA. On May 15, 2014, Massachusetts Plant Something Day, 30 garden centers across the South Shore will help give out 450 Dill Atlantic Giant Pumpkin seedlings planted in Coast of Maine Organic potting mix.

The goal of South Shore Great Pumpkin Challenge is to get kids in the dirt, understand where their food comes from and how to grow something. We are encouraging schools to pick up seedlings and grow them on the school grounds with staff, students, and the parents of the kids. By doing this they can apply for our School vs. School Giant Pumpkin Grant. The school with the heaviest pumpkin will win a \$900 grant that must be used for an agricultural project or program.

The public is welcome and encouraged to pick up a giant pumpkin seedling, grow the big one and bring it to our weigh in on September 28th held in Easton, MA. All the giants will have a place in our 'Mile of Orange' and help support the school grant.

The 'Mile of Orange' project will line the sidewalk from the Original Easton Farmers Market to the Center Elementary School one mile down the road. Each giant pumpkin will be carved or decorated and on display from October 3 – 7th. A ceremony will be held on Sunday, October 5th to announce the winners of the youngest backyard grower, the heaviest pumpkin, the best artist, and the School vs. School grant.

For further information you can find us on Facebook or contact:

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